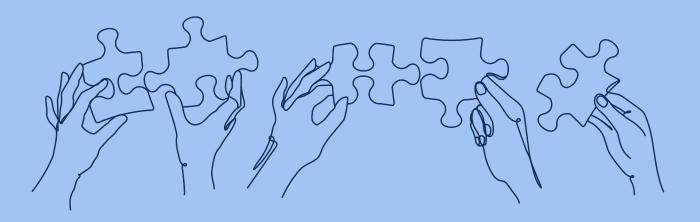
# National Summit on Civic Education

Mount Vernon | November 10-11, 2022



let's work together to make founding principles central in American civics









# National Summit on Civic Education

Presented by the Jack Miller Center
In partnership with DonorsTrust, Philanthropy Roundtable, and Bradley Impact Fund

#### **W**ELCOME

We have arrived at an inflection point in civic education. For too long our nation's history and civics have been neglected in the K-12 space, leaving them vulnerable to ideological movements in education.

It's time for change.

At the Jack Miller Center, we believe that progress requires collaboration. Over the next two days, you will hear from some of the nation's most influential minds and investors in K-12 civic education who share one goal: to bring our founding principles back to the forefront of civic education. Let's learn from each other, explore new ideas, and focus on solutions. And, of course, enjoy the rich history and beautiful grounds of George Washington's Mount Vernon.

Thank you for joining us and sharing your time and talent. We look forward to learning more from you in the days ahead.

Onward!

THE JACK MILLER CENTER TEAM

## Program



#### NOVEMBER 10-11, 2022 MOUNT VERNON

#### Thursday, November 10

11:30 a.m 12:30 p.m.	Lunch	Founders Washington Committee Terrace
p	Welcome Remarks Hans Zeiger, The Jack Miller Center Catherine Marlette Waddell, Mount Vernon Ladies' Association	committee rendee
12:45 - 1:15 p.m.	Opening Address Robert Pondiscio, American Enterprise Institute Gratitude: The Missing Ingredient in American Education	David M. Rubenstein Leadership Hall
1:15 - 2:30 p.m.	Panel One: What K-12 Educators Need for Stronger Civics	David M. Rubenstein Leadership Hall
	Robert Jackson, Great Hearts Institute Christopher Levenick, Connelly Foundation Susan Wise Bauer, Well-Trained Mind Press Christopher Spinale, Florida Council for the Social Studies Moderator: Thomas Kelly, The Jack Miller Center	
2:45 - 5:00 p.m.	Breakout Sessions One-hour brainstorming discussions for practitioners and donors to work together.	David M. Rubenstein Leadership Hall

## Program



#### NOVEMBER 10-11, 2022 MOUNT VERNON

#### Thursday, November 10 (cont.)

2:45 - 5:00 p.m.	Breakout: Collaboration for K-12 Civics Reform Moderator: Peter Lipsett, DonorsTrust Moderator: Gabe Conger, Bradley Impact Fund	Sarah and Frank Coulson Meeting Room
	Breakout: Policy and K-12 Civics Reform  Moderator: Micah Sagebiel, The Philanthropy Roundtable	Gay and Stanley N. Gaines Meeting Room
	Moderator: <b>Tony Woodlief</b> , State Policy Network	Founders Washington Committee Terrace
5:00 - 5:30 p.m.	Break	Mount Vernon Estate Grounds
5:30 - 6:30 p.m.	Cocktail Reception Private tours of George Washington's Mansion	Ann Pamela Cunningham Meeting Room
6:30 - 8:00 p.m.	Dinner  Keynote Address Wilfred McClay, Hillsdale College How to Think about Civic Education	Donald W. Reynolds Museum and Education Center

# Program



#### Friday, November 11

8:30 - 9:15 a.m.	Breakfast	David M. Rubenstein Leadership Hall
9:15 - 10:30 a.m.	Panel Two: How Higher Ed Can Drive Reform in K-12 Civics	David M. Rubenstein Leadership Hall
	<b>Ioannis Evrigenis</b> , Tufts University <b>Paul Carrese</b> , Arizona State University <b>Ashley Rogers Berner</b> , Johns Hopkins University <b>Jeffrey Sikkenga</b> , The Ashbrook Center <i>Moderator: Thomas Kelly</i> , The Jack Miller Center	
10:45 a.m 12:00 p.m.	Panel Three: How Philanthropy Can Drive Reform in K-12 Civics	David M. Rubenstein Leadership Hall
	<b>Thalia Considine</b> , Considine Family Foundation <b>Kristen Cambell</b> , Philanthropy for Active Civic Engagement <i>Moderator: Elise Westhoff</i> , The Philanthropy Roundtable	
12:15 - 1:15 p.m.	Lunch	Founders Washington Committee Terrace
	Closing Remarks Hans Zeiger, The Jack Miller Center	committee remade

#### IN ORDER OF APPEARANCE



**Hans Zeiger** is President of the Jack Miller Center. Before coming to the Jack Miller Center, he spent a decade in the Washington State legislature, including service as chair of the Senate Early Learning and K-12 Education Committee and ranking member on the House Higher Education Committee. Following his legislative service, Hans was a member of the County Council for Pierce County, Washington State's second largest county.

He previously served as a public affairs officer in the Washington Air National Guard. He deployed in support of

Operation ALLIES WELCOME, taking part in the resettlement of Afghan refugees in 2021.

Hans holds a bachelor's degree from Hillsdale College and a master's in public policy from Pepperdine University. He also studied American politics at Claremont Graduate University.

Catherine 'Cate' Marlette Waddell has spent the last 25 years as a civic leader and volunteer in Chicago and its northern suburbs where she has been actively engaged in educational, cultural, community, and plant-based initiatives. She currently serves as Vice Regent for Illinois for the Mount Vernon Ladies' Association, as a director of The Chicago Botanic Garden, and as a member of The Tiffany Circle of the American Red Cross of Greater Chicago and Illinois. She is a Life Trustee and former board chair of Lake Forest Academy. Her professional career was spent in accounting and finance positions at PricewaterhouseCoopers and A.C. Nielsen Company.



Cate received her A.B. in Economics from Dartmouth College. She and her husband Rick Waddell reside in Winnetka, IL.





**Robert Pondiscio** is a senior fellow at the American Enterprise Institute (AEI), where he focuses on K-12 education, curriculum, teaching, school choice, and charter schooling.

Before joining AEI, Mr. Pondiscio was a policy analyst and education reform expert at the Thomas B. Fordham Institute, an education policy think tank. He previously worked for the Core Knowledge Foundation and as an advisor and civics teacher at Democracy Prep Public Schools. Robert became interested in education policy issues when he

started teaching fifth grade at a struggling South Bronx public school in 2002. Before that, he worked in journalism for 20 years, including in senior positions at *Time* and *Businessweek*.

Robert has an M.S. in elementary education from Mercy College and a B.A. in English from SUNY Empire State College.

**Robert Jackson** serves as the Executive Director of the Great Hearts Institute. As a professor of English and education at The King's College (New York), Robert spent a dozen years training future teachers in the rudiments of educational history and philosophy—from Quintilian, Erasmus, Adler, et al. His research focuses on the early 20th century debates between progressives and classicists concerning public schools. His articles and essays have been published in *Society, Academic Questions, Mythlore*, and *Comment*.



He was the recipient of a university fellowship at Florida

State University, and received awards for teaching excellence at Florida State University
and The King's College. Prior to joining Great Hearts, his administrative experience
included two university language programs, coordination of an education degree, and
service as the Associate Provost of The King's College.

**Christopher Levenick** is the Program Director for Civic Renewal at the Connelly Foundation. In that role, he directs grantmaking to Philadelphia-area historic sites, museums, and civic institutions, in an effort to increase civic literacy, enhance civic pride, and activate civic engagement.

Before joining Connelly, he was the Director of Public Engagement at the John Templeton Foundation, where he oversaw the Foundation's non-academic grantmaking, with a particular focus on media projects, secondary and undergraduate programs, and faith communities. Prior to



that, he was the Editor-in-Chief of *Philanthropy* magazine and a W. H. Brady Fellow at the American Enterprise Institute. These days, he lives with his beautiful wife and three lovely children in an idyllic suburb of the greatest city in the world: Philadelphia.



**Susan Wise Bauer** is the co-author of the perennial best-seller, *The Well-Trained Mind: A Guide to Classical Education at Home* (now in its fourth edition), and the author of numerous other books, including *Rethinking School, The Well-Educated Mind, The Story of Western Science, the History of the World* series from W. W. Norton, the *Story of the World* series from Well-Trained Mind Press, and many more.

Susan was home educated and went on to complete a B.A. in English, an M.Div. in Ancient Near Eastern Languages and

Literature, an M.A. in English literature, and a Ph.D. in the history of American religion. She taught writing and literature at the College of William & Mary in Virginia for fifteen years, and now spends most of her time writing in her restored chicken shed and running her four companies (Well-Trained Mind Press, Well-Trained Mind Academy, Historic Peace Hill Farm, and Rude Horse Productions).

**Christopher Spinale** is currently President of the Florida Council for the Social Studies (FCSS). In this capacity, Chris is FCSS' chief officer responsible for the day-to-day operations of the organization in support of Florida's social studies teachers. Additionally, Chris is the director of curriculum at the Lou Frey Institute (LFI) and associate director of the Florida Joint Center for Citizenship (FJCC) at the University of Central Florida. Prior to joining LFI and FJCC in 2016, Chris taught secondary social studies in Brevard Public Schools (BPS), where he was twice recognized as Teacher of the Year. In addition to his 15 years of service as a classroom teacher, Chris



also served as BPS's Secondary Social Studies Resource Teacher. In this capacity, he designed, developed, and trained teachers on social studies curricula and initiatives. In 2012, he was named the Florida High School Social Studies Teacher of the Year by the Florida Council for the Social Studies. In 2018, The Florida Council for the Social Studies named Chris an outstanding leader in social studies education by honoring him with the Dr. J. Doyle Casteel Leadership Award.



**Thomas Kelly** is the Vice President of Civics Initiatives at the Jack Miller Center (JMC). He oversees all K-12 civic education efforts for JMC through its Founding Civics Initiative. Since 2016, he has grown JMC's K-12 civics programming from 2 to over 120 programs in ten states with a network of some 1,600 teachers. Tom has developed innovative programs for teachers ranging from hourlong virtual sessions on current events to yearlong curriculum development programs. Building on JMC's unique strengths in the academy, he has spearheaded a series of graduate

course programs for educators on six campuses. Tom's articles on civic education have appeared in *Newsweek*, the *Philadelphia Inquirer*, and *RealClear Public Affairs*. He earned an A.B. from the University of Chicago in international studies and a J.D. from the University of Notre Dame.





**Peter Lipsett** is the Vice President of DonorsTrust, where he drives growth through outreach, cultivation, and marketing. He also founded the Novus Society, DonorsTrust's network of donors under 40, and hosts *Giving Ventures*, a podcast showcasing innovative free-market giving opportunities. Previously, Peter spent a decade within the Koch organizations helping to build a unique donor network.

He studied theater and political science at Davidson College, earned an MBA from George Mason University, is an elder in the Presbyterian Church USA, and is on the board at America's

Future and the Thomas Jefferson Institute. His real education comes from listening to podcasts and reading histories.

**Gabe Conger** is President of the Bradley Impact Fund, a first of its kind donor-advised fund. The Impact Fund is a national community of principled donors and partners who protect donor intent and fund organizations that restore, strengthen, and protect America's founding principles and institutions.

The Impact Fund is aligned with and inspired by The Lynde and Harry Bradley Foundation. Over four decades, the Foundation has granted out more than \$1 billion to strengthen civil society and uphold our unalienable rights to life, liberty, and the pursuit of happiness.



Most recently before joining the Bradley team, Gabe worked as advisor to the president for donor relations at the Heritage Foundation. He is a member of the Philanthropy Roundtable's public policy working group.





**Micah Sagebiel** is the Vice President of Programs at the Philanthropy Roundtable. In this role, he leads a national team responsible for providing strategic advisory services to top U.S. philanthropists.

Prior to joining the Roundtable, Micah worked in venture philanthropy and impact investing as U.S. program director at the Michael & Susan Dell Foundation, where he primarily focused on K-12 education. In this role, he worked closely with over 100 non-profit, for-profit, and governmental

organizations providing strategic guidance to improve operational effectiveness and measurably improve the lives of children living in urban poverty.

Micah holds an MBA from the Tuck School of Business at Dartmouth, an MPA from the University of Texas at Austin, and a Bachelor of Arts from Colgate University.

**Tony Woodlief** is State Policy Network's (SPN) Senior Executive Vice President and Senior Fellow for SPN's Center for Practical Federalism. He helps oversee SPN operations, supports SPN's president in her guidance of the leadership team, and helps ensure the organization's projects and programs measure success, evolve as SPN grows, and maintain alignment with vision and mission.

Tony previously served as president of the Bill of Rights Institute, and before that, the Market-Based Management Institute. He has also served as president of the Mercatus Center at George



Mason University. An alumnus of the University of North Carolina, he has a Ph.D. in political science from the University of Michigan, and an MFA from Wichita State University. Tony has appeared in several media outlets, including Fox News, *The Wall Street Journal*, *The New York Post*, *National Review*, and C-SPAN's *Washington Journal*.



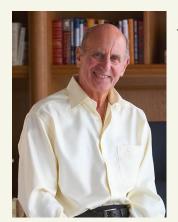
**Linda Chavez** is Chair of the Center for Equal Opportunity and President of the Becoming American Initiative. She is a contributor to daily online publication *The Bulwark*, and participates weekly in *The Bulwark*'s podcast *Beg to Differ*. In 2000, she was honored by the Library of Congress as a "Living Legend" for her contributions to America's cultural and historical legacy.

She has held a number of appointed positions, among them Chairman, National Commission on Migrant Education (1988-1992) and Staff Director of the U.S. Commission on



Civil Rights (1983-1985). Chavez was also editor of the prize-winning quarterly journal *American Educator* (1977-1983), published by the American Federation of Teachers, where she served as assistant to AFT president Al Shanker (1982-1983) and assistant director of legislation (1975-1977).

Linda received a Bachelor of Arts degree in English Literature from the University of Colorado in 1970 and a Master of Fine Arts in Creative Writing from George Mason University in 2012.



Jack Miller is a prominent businessman and philanthropist from Chicago, Illinois. He is founder and chairman of the Jack Miller Center for Teaching America's Founding Principles and History and founder and chairman of the Jack Miller Family Foundation. He supports a number of Jewish and community causes, medical research and educational advocacy initiatives, and causes that advance education in the ideals that are embodied by the United States of America and its founding documents. Jack was inducted into *Philanthropy World Magazine*'s Hall of Fame in 2008 and has received multiple awards including the Joseph H. Kanter Citizen of the Year

Award in 2012 at the annual meeting of the National Conference on Citizenship.

**Wilfred McClay** is the Victor Davis Hanson Chair in Classical History and Western Civilization at Hillsdale College. Prior to coming to Hillsdale, he was the G. T. and Libby Blankenship Chair in the History of Liberty at the University of Oklahoma, and the Director of that institution's Center for the History of Liberty.

He served for eleven years on the National Council on the Humanities, the advisory board for the National Endowment for the Humanities, and is currently a member of the U.S. Semiquincentennial Commission, an organization charged



by Congress with planning for the celebration of the 250th anniversary of America's founding.

He is the author of several books, including *The Student's Guide to U.S. History* (ISI, 2001); *Why Place Matters: Geography, Identity, and Public Life in Modern America* (Encounter Books, 2014); and, most recently, *Land of Hope: An Invitation to the Great American Story* (Encounter Books, 2019).



**loannis Evrigenis** is a Professor of Political Science at Tufts University, where he teaches courses on ancient and early modern political thought, the social contract, and ethics and international relations, as well as seminars on Plato, Machiavelli, Hobbes, and political theory methods. He holds a B.A. from Grinnell College, an M.Sc. from the London School of Economics & Political Science, and A.M. and Ph.D. degrees from Harvard University. His doctoral dissertation was awarded the Herrnstein Prize.

Ioannis is co-editor of Johann Gottfried Herder's Another Philosophy of History and Selected Political Writings (Hackett,

2004). He is also the author of articles on a wide range of topics in political theory, and of *Fear of Enemies and Collective Action* (Cambridge University Press, 2008), which received the 2009 Delba Winthrop Award for Excellence in Political Science. His most recent book is entitled *Images of Anarchy: The Rhetoric and Science in Hobbes's State of Nature* (Cambridge University Press, 2014).



**Paul Carrese** is the founding director of the School of Civic and Economic Thought and Leadership at Arizona State University. For nearly two decades he was a professor of political science at the U.S. Air Force Academy, and co-founded a new honors program blending liberal arts education and leadership education. He is the author of several books, including, most recently, *Democracy in Moderation: Montesquieu, Tocqueville, and Sustainable Liberalism.* He has held fellowships at Oxford University as a Rhodes Scholar; Harvard University; the University of Delhi (as a Fulbright fellow); and the James Madison Program,

Politics Department, Princeton University. He served on the founding advisory board of the Program on Public Discourse at University of North Carolina Chapel Hill, and coled a national study funded by the NEH and U.S. Department of Education, Educating for American Democracy, on improving American history and civics education in K-12 schools with partners from Harvard and Tufts Universities and iCivics (released in 2021).

**Ashley Rogers Berner** is Director of the Johns Hopkins Institute for Education Policy and Associate Professor of Education. She is the author of *Pluralism and American Public Education: No One Way to School* (Palgrave Macmillan, 2017), and has published articles, book chapters, and op-eds on citizenship formation, academic outcomes, pluralism, and the political theories of education in different national contexts. She led the design of the Institute's School Culture 360<sup>TM</sup> and ELA and Social Studies Knowledge Maps<sup>TM</sup>.



She held a five-year fellowship at the Center for the Study of Law & Religion at Emory University School of Law and currently serves as an advisor to iCivics and the Educating for American Democracy project. Ashley holds degrees from Davidson College (Honors A.B.) and from Oxford University (M.Litt. and D.Phil. in Modern History).





**Jeffrey Sikkenga** is Executive Director of the Ashbrook Center and Professor of Political Science at Ashland University. Jeff has been at Ashland and connected to the Ashbrook Center since 1997, serving as an adjunct fellow of the Center, a faculty member in Ashbrook's Teaching American History program, co-director of the Ashbrook Scholar Program, and Interim Executive Director.

Jeff has been a senior fellow in the Program on Constitutionalism and Democracy at the University of Virginia, a visiting scholar at Stanford University's Hoover Institution, and the William E. Simon Distinguished Visiting

Professor at the School of Public Policy at Pepperdine University. He is the author of a number of reviews, articles, and book chapters on political thought, the U.S. Constitution, and politics and religion. They have appeared in journals such as *American Journal of Political Science*, *Political Theory*, *History of Political Thought*, *Journal of Politics*, and *Political Science Quarterly*.

**Thalia Considine** is the Chairman of the Board of Directors and President of the Considine Family Foundation. Thalia is particularly interested in projects to improve K-12 history and civics education, promote ideological diversity in higher education, and revive humanities as a valued educational path. Thalia is on the board of the Foundation for Excellence in Higher Education, and those of the Abigail Adams Institute and the Human Flourishing Project, both FEHE affiliates at Harvard University. Thalia is also a member of the John Paul II High School Board in Windsor, CO and the chair of the Catholic Schools Advisory Board for the Archdiocese of Denver.



Thalia holds an A.B. in history from Harvard College and an M.A. in Medieval History from King's College, London. In her studies, she focused on the development of law and religion in the Late Antique and Early Medieval periods.

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**Kristen Cambell** is CEO of Philanthropy for Active Civic Engagement, a philanthropic laboratory for funders seeking to maximize their impact on democracy and civic life in America. Previously, Kristen ran her own consulting practice focused on civic engagement, education, and leadership. She served the National Conference on Citizenship as its Chief Program Officer, and has held philanthropic roles at the Case Foundation and Points of Light.



Kristen is an AmeriCorps Alum and serves on the board of United Philanthropy Forum and Citizen University, as well as the advisory groups of several national groups, including the working group of the Philanthropy Initiative at the Smithsonian Institution.



**Elise Westhoff** is President and CEO of the Philanthropy Roundtable, a community of donors committed to advancing the values of liberty, opportunity, and personal responsibility through effective charitable giving.

Under Elise's leadership, the Roundtable firmly established itself as a bold champion for philanthropic freedom, which enables donors to strengthen and support a diversity of communities and causes. As an advocate for the ways that the Roundtable's values improve lives, Elise's commentary has been featured in *The Wall Street Journal*, *The New York* 

Times, The Los Angeles Times, USA Today, Associated Press, and hundreds of other publications around the country. By bringing together philanthropists, policy experts, community organizations and other local leaders, the Roundtable continues to be the ultimate collaborator that helps donors address some of our nation's most challenging social problems.

Elise is a member of the board of directors of the State Policy Network. She earned a bachelor's degree from Indiana University.

## A WORD FROM GEORGE WASHINGTON

In his first address to Congress in 1790, President Washington said:

"Knowledge is in every country the surest basis of public happiness.

In one in which the measures of Government receive their impression so immediately from the sense of the Community as in ours it is proportionably essential.

To the security of a free Constitution it contributes in various ways: By convincing those who are intrusted with the public administration, that every valuable end of Government is best answered by the enlightened confidence of the people: and by teaching the people themselves to know and to value their own rights; to discern and provide against invasions of them; to distinguish between oppression and the necessary exercise of lawful authority; between burthens proceeding from a disregard to their convenience and those resulting from the inevitable exigencies of Society; to discriminate the spirit of Liberty from that of licentiousness, cherishing the first, avoiding the last, and uniting a speedy, but temperate vigilance against encroachments, with an inviolable respect to the Laws. Whether this desirable object will be the best promoted by affording aids to seminaries of learning already established, by the institution of a national University, or by any other expedients, will be well worthy of a place in the deliberations of the Legislature."

We are gathered at Mount Vernon because civic education matters. And civic knowledge is more than a series of facts to be memorized. To George Washington, it was about much more: how we relate to one another as citizens, how we govern ourselves, and how we secure a "free constitution."





#### **About The Jack Miller Center**

The Jack Miller Center project began in 2004, when Jack Miller met with 50 professors to discuss the lack of civics education at the undergraduate level. A successful pilot program was developed to strengthen education in America's founding principles and history by providing resources and professional development for college educators. As its network of professors grew, the JMC began working with faculty partners to build undergraduate programs and centers on their respective college campuses that increase student engagement and advance the study of America's founding principles and history.

Since then, the JMC co-founded a peer-reviewed journal in American political thought to foster scholarship, launched a national K-12 teacher education initiative to improve pre-collegiate civics and history, and it boasts a growing national network of some 1,000 professors on more than 300 college campuses around the country.

#### The Jack Miller Center Mission

The mission of the Jack Miller Center is to reinvigorate education in America's founding principles and history, an education vital to thoughtful and engaged citizenship.

We have three strategies to pursue this mission: (1) build and sustain a community of scholars in the fields of American political thought and history; (2) restore the teaching of American citizenship in K-12 schools that centers on the country's history, the Declaration of Independence, the U.S. Constitution, and other foundational texts in the American tradition; and (3) partner with organizations and philanthropists to advance civic education that is grounded in America's founding principles and history.

# **DonorsTrust**

The Community Foundation for Liberty

DonorsTrust is a community of donors devoted to creating a better future. Our donors support charities that protect constitutional liberties and strengthen civil society. Our primary focus is on our donors and protecting their donor intent. DonorsTrust was established in 1999 as a 501(c)(3) public charity to ensure the intent of donors dedicated to the ideals of limited government, personal responsibility, and free enterprise.



Philanthropy Roundtable's vision is to build and sustain a vibrant American philanthropic movement that strengthens our free society. The organization pursues this mission by fostering excellence in philanthropy, protecting philanthropic freedom, and helping donors advance liberty, opportunity, and personal responsibility.



The Bradley Impact Fund is a donor-advised fund with a mission to serve as philanthropic advisors who educate, empower, and inspire donors to advance our common principles through high-impact giving and the protection of donor intent. We are aligned with and inspired by The Lynde and Harry Bradley Foundation's mission to restore, strengthen, and protect the principles and institutions of American exceptionalism. The Foundation's 30 years of philanthropic expertise and vetted portfolio of nonprofit organizations are resources available to our dynamic community.

## A Special Thanks to Mount Vernon

One of the nation's most visited historic sites, George Washington's Mount Vernon is the historic home of George and Martha Washington.

Mount Vernon is owned and maintained for the people of the United States by the Mount Vernon Ladies' Association of the Union, a private, non-profit organization 501(c)(3) founded in 1853 by Ann Pamela Cunningham.

The mission of the Mount Vernon Ladies' Association is to preserve, restore, and manage the estate of George Washington to the highest standards and to educate visitors and people throughout the world about the life and legacies of George Washington, so that his example of character and leadership will continue to inform and inspire future generations.



